

Employer Market Trends Report (June 2024)



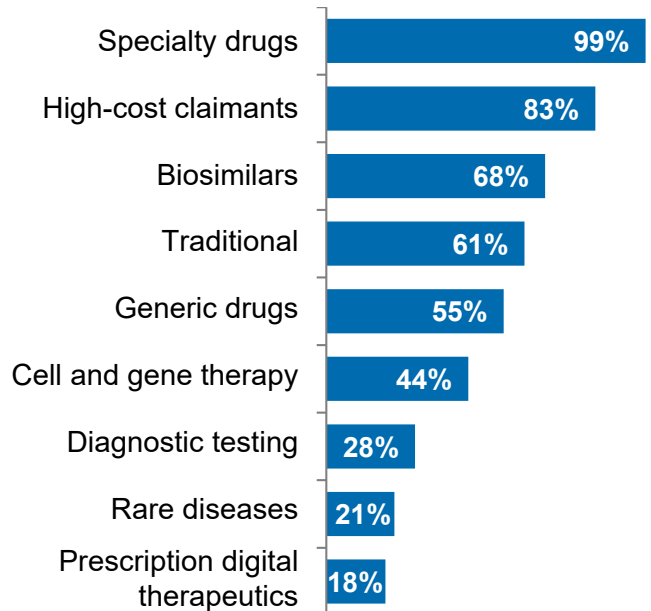
The *Employer Market Trends Report* has been tracking, studying and predicting the activity of employer stakeholders and the workforce health management challenges they face for 20 years. Research includes primary insights from 100+ jumbo employer benefits decision makers and coalition leaders.

Report Topics:

- Rx Benefit Design Trends, including Formulary Approaches and Specialty Rx
- Rare Disease Benefit Design and Management
- Copay Offset Programs and Alternative Funding Vendors
- Biologics & Biosimilars
- Pharmacy Purchasing Collectives
- Disease States of Importance, including Obesity & Mental Health
- Worksite Health Clinics
- Coverage of Technology-Driven Solutions and Use of Point Solutions
- Employer Segmentation Model
- Coalition Group Purchasing
- Coalition Initiatives & Priorities
- Implications for Biopharma, Digital Health and Diagnostic Companies

Top Medication-Related Focus Areas

(percent ranking top 5)



n=109 Employers

Source: 2023 *Employer Market Trends Report*

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- » Unlimited organization-wide access to 100+ page report
- » Executive summary, implications and recommendations for manufacturers
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Contact [Cristin Levine](#) at 314-656-2387 for additional purchasing details.